

Course Outline for comprehensive Exam of Management.

Book: Management by Richard L. Daft 9th Edition

1. Managerial roles & functions
2. CSR & Ethics
3. Scanning of the environment
4. Strategic Management
5. Attitude & Behavior
6. Managerial decision making
7. Reinforcement & Learning Strategies
8. Motivational Strategies
9. Leadership roles & types
10. Organizational Culture
11. Dynamics of Organizational change