

OUTLINE FOR COMPREHENSIVE EXAM

(Industrial Management)

Book: 1 - Competitive Strategy by Michael Porter, Collier Macmillan Publishers, London.

2. Operations Management (Strategy and Analysis) by lee J. Krajewski and Larry P. Ritzman, sixth edition, Addison-Wesley Publishing Company (1999).

- Structural Analysis of Industries
- Process Control
- Work Measurement
- Competitor's Analysis
- Total Quality Management